

A CALL TO ACTION

FOR THE

SOCIALIST PERPETUAL CAMPAIGN

Issued by the NATIONAL EXECUTIVE COMMITTEE

CHICAGO, ILL.

COMRADES:

The Socialist party has made Socialism the chief political issue of the age. In the face of what appeared to be insurmountable obstacles, fighting against difficulties which would have daunted less determined spirits, the Socialist movement of America has attained a position which commands and holds the attention of the civilized world. The devotion and determination evinced by the Socialist hosts have swept the political battlefield clean for the mightiest struggle of the ages. The Socialist party stands unchallenged as the only party of the working class. To it the future belongs and the coming of Socialism awaits but its decisive action. Your National Executive Committee has held its first meeting since the notable campaign of 1904. We have reviewed the work done by the Socialist party and surveyed the field of its immediate operations and opportunities.

We rejoice at the outlook. No doubt dims the horizon of our hopes. There can be no failure. The working class will triumph. The Socialist party is prepared to meet all difficulties, however great they may appear. We welcome all obstacles as things to be overcome, emerging from each conflict strong in the increased wisdom gained and more fully equipped by experience for the great and final conflict.

The Socialist party faces the future; a united, compact organization, conscious of its own strength in devotion to its great mission. The capitalist class is marshalling its forces for the coming struggle. Temporarily resorting to various schemes of "Municipal Ownership," "Governmental Control," "Governmental Investigation" and other devices, it hopes to turn aside the rising tide of Socialism and divert it into channels where its force will be spent and its purpose foiled.

The Socialist Party will meet the enemy on its own ground. We accept the challenge and will do battle until the Co-operative Commonwealth is established.

To conduct that battle the Socialist party must have the sinews of war. We must be able to send our literature and speakers into every part of the country and no corner must be left untouched by the printed and spoken word.

What has been accomplished in the past can be supplemented and strengthened by our continued work in the future. Comrades, you can remit direct to the National Office or take advantage of the plan herewith submitted, whereby you can contribute to the Local, State and National Organizations at one and the same time. The National Executive Committee believes the required fund can be quickly raised and are confident that it will be. It was never needed more than now.

The Socialist party depends upon you for its revenue because you are the ones to whose interest it is that this revenue be secured, because you are the only ones to whom the Socialist party can appeal for funds.

Comrades, you are the party. No corporation or any capitalist institution can be expected, or is requested to contribute to the Socialists' "perpetual campaign."

Your National Executive Committee and National Secretary are prepared to take advantage of every opportunity presented and the success of our efforts will be in proportion to your response to this call.

Let every comrade do his duty and the Socialist party will enter the National campaign in 1908 equipped as never before to meet and conquer the threatening army of capitalism.

Forward to the conquest of the public powers and the abolition of class rule and exploitation.

Fraternally yours,

THE NATIONAL EXECUTIVE COMMITTEE,

Socialist Party.

Address all communications and make remittance payable to J. MAHLON BARNES, National Secretary, 269 Dearborn Street, Chicago, Illinois.

Perpetual Campaign Coupons

There has been a demand from a number of localities to have some plan adopted for soliciting and receipting for funds contributed to aid the Socialist Party, the lists ordinarily used being open to numerous objections. Many object to signing their names to lists. No receipts are given to contributors, and only in very few instances have all lists been returned.

To meet this want and remedy the defects enumerated, the National office has prepared and the National Executive Committee approved, the Perpetual Campaign Coupons, made up in books consisting of ten 10-cent coupons, and ten 5-cent coupons, each with memorandum stub for use of the collector. The coupons are neatly bound and printed in colors. The books are of a size that can be carried in the vest pocket. When a contribution is received, tear out coupons to the amount given and hand to the contributor. This makes a neat receipt, checks the collector, and the contributor does not need to sign his name.

The books (\$1.50) are sold by the National office to state organizations at 50 cents per book, and the states sell them to locals and branches at \$1 per book. In unorganized states the locals secure them from the National organization at \$1 per book. This gives the local, state and National organization 50 cents each, the National standing the cost of printing and mailing.

Orders for books must be signed by the secretary of the local or branch. Books will be furnished to individuals by the State or National organizations at \$1.40, which will allow for cost of remitting.

This is a convenient and attractive method, and if systematically and energetically pushed, will bring results that will keep the Socialist party's perpetual campaign going. Only a fraction of those who vote the Socialist party ticket are dues paying members. All will contribute more or less if rightly approached.

All orders must be accompanied by cash. This will do away with needless bookkeeping and assure the contributors that their money is already at work. Every book of coupons sold will add demands for more.

Comrades, present this opportunity earnestly to the more than 400,000 voters of the Socialist party ticket, and the local, state and National organizations will keep the perpetual campaign in full swing from year's end to year's end, encourage our friends, discomfiting our enemies and bringing daily nearer the dawn of the Socialist Republic.

Fraternally your comrade,

J. MAHLON BARNES,

National Secretary.

IN ALL ORGANIZED STATES MAKE REMITTANCE TO THE STATE SECRETARY.

