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PUBLISHED EVERY SATURDAY.  
 FOR THE OWNERSHIP OF EARTH AND THE FULLNESS THEREOF BY ALL THE PEOPLE AND NOT BY PART OF THE PEOPLE.  
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# You Have Lost The Strike!

AND NOW WHAT ARE YOU GOING TO DO ABOUT IT?

By Upton Sinclair, Princeton, New Jersey.

**THE** man who sends you this message lives far away from you; you never saw him, and you probably never heard of him. He has no motive in sending it to you but your own good. He does not want your money. He does not want your votes. Perhaps never in your life before did you hear a word from a man who did not want your money or your votes. Your masters want your money. Your newspaper editors want your money. Your priests want your money. Your politicians want your votes. Your union leaders want your votes.

This message is sent to you because there is a man in the world who cannot be happy while others are miserable. Who believes that all men are equal. Who believes that all men should be free. Hear him!

**You have lost the strike!** And now what are you going to do about it? You are going to commit suicide, perhaps. You are going to try stealing, perhaps. You are going to buy dynamite, perhaps. Worse than any of these, perhaps you are going back into slavery. You are going back to toil for wages upon which you have already found you cannot live as men.

And yet you have really no right to complain. It is your own fault that you have lost the strike.

The fault of your own folly, your own ignorance, your own blindness.

What would you say of a man who went out against a deadly enemy, to battle for his life and for the lives of his wife and babes; who knew that his enemy had a sword; who had a revolver in his own pocket—and who yet chose to do battle with his fists?

Would you not say that he deserved to lose? Would you not say that he was a fool?

When you saw him lying wounded and bleeding, would you not tell him that he deserved what he got?

But you! You have been beaten and robbed and spit upon. You have been shut up in foul factories and worked like galley slaves. You have been housed in filthy kennels and fed upon food unfit for swine. And at last, made desperate, you have risen up to make war upon your oppressors; you have struck for your rights.

And how have you done it? You have gone on strike against your masters! You have refused to work for them! You have tried to starve them out!

You have backed the hunger of your wives against their greed for profits! You have made war upon them with the bodies of your starving children!

You have backed your pittance of a bank account against their untold millions! Against the untold millions of the whole giant capitalist army you have set the savings of your pitiful, hunger-driven lives!

And you have lost. And you are fools!—God help you, you are fools!

How much longer will you do it? You are a thousand to your masters' one. And yet you have chosen to fight them with weapons of which you have not your one to their ten thousand.

You have chosen to fight them with dollars! How soon will you fight them with men?

You think, perhaps, that I mean mobs and insurrections, dynamite and gatling guns. I do not.

I speak to Americans. I speak to men whose ancestors did the fighting; whose fathers left them freedom as their birthright who handed down to them a weapon by which they might forever guard it for their own.

That weapon is the ballot.

## THE BALLOT!

And you do not use it. You have not sense enough to use it. You are not men enough to use it. You have preferred to fight with the strike. And now you have lost the strike!

RISE UP! RISE UP, and look about you!

You have allowed a handful of men to possess themselves of the means whereby you get your daily bread.

Owning the necessities of your life, they own you.

They own you just as much as if you were slaves to be put in chains and set upon the auction block.

They bid you come, and you come; they bid you go, and you go.

They bid you where you shall live, and how

you shall live; where you shall work, and how you shall work. They shut you up in factories and sweat-shops, and stifle you with poisonous gases; they choke you and crush you in the mines; they tear you to pieces in machines; they burn you up in railroad wrecks, and theaters, and steamboats, for their profit.

They compel you to work long hours for their profit; they compel you to pay high prices for their profit.

You can neither ride nor walk, eat nor sleep, labor nor rest, laugh nor cry, without paying them tribute. You have to pay them to live; you have to pay them to die.

If you wish to wear clothing, they tax you for the clothing; if you wish to go naked, they put you in jail.

They compel you to build palaces and hovels. They take the palaces for themselves and send you to live in the hovels.

And they charge you rents for the hovels. And from time to time they raise the rents. They compel you to make silks and rags.

They wear the silks and throw the rags to you. And they despise you because you are ragged. They compel you to build jails and then put you in them.

And while you are there they sell your labor. They compel you to make guns, and then they shoot you with them.

And then they tax you to pay for the militia. They take your children from the schools and force them to slave in factories.

They take your daughters from your homes and force them to slave in brothels.

They work you until you are useless and then fling you into the gutter.

When their horses and dogs grow old, they make you take care of them. When YOU grow old they let you starve.

They own all the instruments and means of production. They own the railroads and the telegraphs, the coal mines and the oil fields, the factories and the stores.

They own half the farms, and they have mortgages on the rest.

They own society.

## They own the government!

Your forefathers left you a democracy. A democracy is a government in which the people rule. They have overthrown the democracy.

They have accomplished a revolution by bribery.

They have destroyed "A government of the people, by the people, for the people." They have set up "A government of the people, by the rascals, for the rich."

The senators of your country in Washington are their paid attorneys. The aldermen of your cities are their office boys.

They make the laws in the legislatures; they enforce them in the executives; they interpret them in the courts.

There is no man in office in the United States today who does not serve them. Any man who does not serve them they put out of politics.

They put Bryan out and they put Hearst out. They would have put Roosevelt out if he had not shut up talking tariff reform.

They would have put him out anyway if Mark Hanna had not died.

He only got in by an accident.

In Colorado the people voted for an eight-hour law. They voted for it two to one. They did not get it.

Both parties pledged themselves to pass it. Both parties broke their pledges. The price of a state senator was five thousand dollars.

Then the miners of Colorado went on strike. They held out for three months. They were winning. The mine owners ordered the governor to call out the militia.

The militia took possession and flung the strike leaders into a bull-pen. They sacked the miners' union hall, they stopped the miners' newspapers, they set up a telegraph censorship.

Then one day a depot was blown up with dynamite.

The newspapers of the country all blamed it on the miners. Bloodhounds were put on the trail of the criminals, and they went to the home of two detectives employed by the mine owners.

The bloodhounds were taken off the trail. The censor kept the story from the country.

The militia set to work to clean out the union. They deported men by wholesale from the state. They stood by while the mine owners and business men put ropes round the necks of the sheriffs and judges and compelled them to resign. They shut up a mine which employed union men. They threatened the life of the owner of that mine if he came near it. They broke up the union, they smashed the strike, and now they run the state of Colorado to please themselves.



**The Only Weapon that will win Labor's Strike!**

And the supreme court of the state has said it was all perfectly legal.

It was to say that, that the supreme court judges were given their jobs.

It is to say that, that all judges get their jobs. There are many who cannot be bribed with money. There are few who cannot be bribed with jobs.

They bribed Roosevelt with a job. Some day they will bribe Hearst.

All the jobs are their property. All the nominations are their property. They choose every man for whom you ever get a chance to vote.

And then, every now and then, they carry on a great campaign to make you think that you still have some choice who shall rule you.

You vote for either candidate you please; but you always vote for some candidate who pleases your masters.

Said Davis, the old man whom the democratic party has put up for vice president this year:

**"The platforms of the two parties are identical. Both are equally satisfactory to the business interests of the country. The election is merely a question of persons."**

This man Davis comes from West Virginia. He owns that state, and every man in it is his servant.

There are no unions in West Virginia. Davis won't allow them.

The coal miners of West Virginia work twelve hours a day. Davis owns the coal mines.

I said your masters named all the candidates. If by any chance there were some they did not name your masters would not allow them to be elected.

They would never allow the public to hear of them.

Your masters own the newspapers. The newspapers would never mention them.

Your masters support the colleges. The colleges would never mention them.

Your masters finance the churches. The churches would never mention them.

Your masters control public opinion. Public opinion would abhor them.

**So you might live a generation in this country and never hear of them.**

**You might go on striking and going back into slavery until you died, and never hear of them.**

**You have a chance to hear of them now.**

**You may never have another chance in your life.**

**You had best make the most of this one.**

**If you do you will be a free man some day.**

**If you do not, you will remain a slave until you die in your hideous misery.**

## Now Listen.

There IS a party in this country which your masters cannot run. A party whose candidates your masters do not choose. A party whose platforms your masters do not write.

It is a party of your own class. It is a Workingman's Party.

Its candidates are workingmen. Its supporters are workingmen.

Its campaign funds are not drawn from the millions of Morgan and Rockefeller. They come from the pockets of workingmen.

Its speakers and its writers all work for nothing.

It is a party at whose very name your masters tremble.

They abhor it. They go wild with fury when its name is mentioned.

**THEY ARE USING THE WHOLE POWER OF PUBLIC OPINION IN THIS COUNTRY TODAY TO KEEP THE PEOPLE FROM LEARNING OF IT.**

**AND STILL THE PEOPLE DO LEARN OF IT!**

The name of the party is the SOCIALIST PARTY.

In 1888 it cast two thousand votes; in 1892 it cast twenty-one thousand votes; in 1896 it cast thirty-six thousand votes; in 1900 it cast one hundred and twenty-six thousand votes. In 1904 it cast between six and eight hundred thousand votes.

## What Is the Socialist Party?

The Socialist Party declares that there can be no freedom in the world where the instruments and means of production are owned by a class.

The Socialist Party declares that no man can be free while another man owns the things by which he lives.

The Socialist Party declares that a man who works for wages is a slave.

The Socialist Party declares that the railroads, the telegraphs, the mines, the factories, and the stores were created by the workers; that they belong to the workers; that they must be taken by the workers and run by the workers.

It declares that profits and interests, dividends and rent are forms of robbery. It declares that all men should have free access to the industrial opportunities, which all men have created; that every man should have the full value of that which he creates, and that those who create nothing should receive nothing.

The United States Steel Corporation employs 125,000 men, and the first year it divided \$125,000,000 in profits.

That means that it robbed every man in its employ of a thousand dollars a year.

In the same way the Standard Oil Company robs every man in its employ of four thousand dollars a year.

Under Socialism no man will be robbed. Under Socialism every man will be paid with the full product of his toil.

Under Socialism there will be no strikes; there will be no one to strike against.

Under Socialism there will be no corruption; there will be no one to bribe and nothing to bribe with.

Under Socialism there will be no luxury and no squalor. There will be no tramps, no beggars, no unemployed. There will be no idleness, for the idlers will starve.

Under Socialism there will be no enforced prostitution, for woman will be free. There will be almost no crime, for the cause of crime is injustice. Drunkenness will cease, for those who get drunk and those who get rich by making others drunk will have other things to do.

Under Socialism there will be no WAR, for the cause of war is foreign markets.

Under Socialism there will be no foreign markets. The markets will all be at home.

YOU will be the markets!

The reason that you are not a market now is that you have no money.

The reason that you have no money is that your masters take from you the greater part of what you produce.

You have invented and made machines which produce many times what one man can use.

Your masters own the machines, and they take all the surplus and sell it for their own profit. When they have more than they can sell at once, then they stop the machines.

And then you are out of work.

That is what is called "overproduction." It is also called "hard times."

We have "hard times" every ten years or so. We are about to have "hard times" now. There are a million men in the country out of work today.

They are starving. Their wives and children are starving. The reason is that they have produced too much food.

They are barefoot. The reason is that they have made too many shoes.

They are naked. The reason is that they have made too much clothing.

They have finished all the work of the world, and so the world has no more use for them. It is time they were off to another planet.

They have made "labor-saving" machines, and the labor they have saved is their own labor, and so they are flung out into the gutter.

They are wandering around like hungry dogs, looking for a job.

They are ravenous, frenzied. Their wives are crying at home. Their children are dying.

They are ready to take any job they can get; they are ready to work for any wages, to toil any number of hours.

And you—poor fool—you were on strike for more wages, for better hours, for less hideous homes, and less deadly working conditions!

And so your place was taken! And when you tried to interfere the police and the militia were called for, and the public began to rage in fury at you; and the ancient and honorable college presidents of the country proclaimed once more to all the world the glory of "that modern hero, the non-union man!"

And so you have lost every strike!

And so you will go on losing every strike, to the end of your wretched lives!

## And what, in the name of almighty God and your sovereign manhood, are YOU going to do about it?

The candidates of the Socialist Party for president are Eugene V. Debs and Benjamin Hanford.

Benjamin Hanford is a New York printer. Eugene V. Debs is a locomotive fireman.

He was president of the American Railway Union, which a democratic president of the United States smashed ten years ago.

He smashed it by sending troops to break a successful strike. He had Debs flung into jail.

When Debs was tried, charged with responsibility for lawless acts, the evidence began to show the guilt of the employers.

And so one of the jurors fell sick and the trial was postponed.

It is still postponed.

But Debs was sent back to jail, all the same. While he was in jail he had a chance to think.

And he became a Socialist.

When will YOU think?

**If you care for your homes and your families, your freedom and your self-respect, if you have a spark of manhood in you; if you have a grain of common sense in your head, YOU WILL GO TO THE POLLS NEXT ELECTION DAY AND CAST YOUR VOTE FOR EUGENE V. DEBS AND BEN HANFORD.**

You say that they can't be elected, and that you wish to vote for a man who has a chance. You wish to accomplish something. You are a fool!

You can accomplish more by one vote for Eugene V. Debs than you could by ten thousand votes for either of your masters' candidates.

A million votes for Debs will do more to bring your masters to terms than a million strikes in a single year.

Your masters like strikes. When you declare a strike they get a chance to sell off their surplus products at higher prices.

And, also, they get a chance to break up the unions and declare the "open shop."

If every man who believed in Socialism today would go to the polls and vote as he believed, we would cast three million votes in 1904; we would carry congress in 1906, and we would elect a president in 1908.

We shall elect one in 1912 anyway, unless we have scared the masters out of business before that.

When you get a good thing hold on to it. Hold on to this paper.

Read it to your family. Read it to your friends. Pass it around among your shop-mates, your club-mates, the members of your union.

In every large city or town of this country there is a Socialist local. Go there and meet the members, and see what sort of men they are. Give them a chance to talk to you and explain things. Attend some of their meetings and get some of their literature.

Subscribe to one of the Socialist papers. Send to the "Appeal to Reason," Girard, Kansas. The Appeal is a weekly paper and it only costs twenty-five cents a year. It is sold to 300,000 people every week, and it is read by three million.

When it has anything special it prints a million copies, and the Appeal Army takes hold and sells them like hot cakes.

Would you like to help do that? Come join us. Come aid us to open the eyes of the American people.

**Come strike with the ballot! Come, fight as a thousand to one.**

Do not put this off until tomorrow. Do it today.

Walk to your postoffice and mail a postal card. We will send you things that will make you gasp.

**Come along!**



Morgan's Gold Brick.



Says a press dispatch from New York: 'The decline in gross earnings of the United States Steel corporation is expected to seriously affect the profit-sharing plan for employees in 1902. There will not be enough surplus to permit the payment of the lowest percentage, but officials say that the plan will be resumed when earnings are better.'

The Socialist Movement of Hungary.

Nicholas Klien, Correspondent.

The central office and administration of the Social Democratic Party of Hungary is located at number 13 Josef-Kovats. This is one of the busiest streets in Budapest...

The first existence of a Socialist movement can be traced back to the year 1868. From the year 1870 to 1893 different factions arose here and there...

The May Day celebration this year was a gigantic affair. In Budapest alone about 30,000 men and women marched behind Socialist banners...

The Socialist movement in Hungary works almost under the same difficulties as the Social Democracy of Russia.

The workers, having no voice or vote, are like so many flies in the net of the capitalist spider.

I cannot help noticing the marked difference between the wage-slaves of Hungary and the one living in the United States of America.

The wage-slave in America is exploited about three times as much as the wage-slave in Hungary.

The wage-slave in America has the way open for his freedom. He can, by such a simple little trick as dropping his ballot this November...

The wage-slave in Hungary has no such an easy way to freedom. To be a hero, if Socialist literature is found in your home or on your person...

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DON'T FORGET THE BOOKS.

The printed page is the seed of Socialism. In the form of books and pamphlets it is also the sunshine and showers that nourish the first feelings of class-consciousness...

The time is at hand when the mob will follow the Socialist; not to hang him but to earnestly ask him what to do. If the answer is ready, the rough places may be quickly made smooth...

Use books. Use plenty of them. They are going out now by the ton, but they should go out by the thousands of tons. The education of eighty millions of people is no small task...

Don't forget the books. Get books and make Socialists. Make them so they cannot be unmade by fear, favor or fusion...

HOMELESS OLD AGE.



A homeless old age is a ghost that sits on every bench of the mechanic, every counter of the tradesman, every writing desk of the counting room...

SHEPARD-TEAGUE CO.

Fresno, Cal. San Francisco, Cal.

This is an advertisement of a Los Angeles firm printed in a Los Angeles, Calif. paper. What do you think of it, my honest, hardworking friend?

GROWTH OF SOCIALISM.

Emile Vandervelde Declares It Has a Strong Foothold in America.

From the Chicago Daily News. New York, Aug. 30.—Emile Vandervelde, leader of the Socialist party in Belgium...

'At first, in the nature of an importation from Germany,' he continued, 'the doctrines of Socialism appear to have spread to a considerable class of Americans who call themselves native-born Americans.'

'Opportunity for Radical Measures.' 'Strikes of which you seem to have many, and the trusts, which I hear so many persons speaking of as a menace to the country's future, are only stepping stones in the development of Socialism and should be accepted philosophically.'

Our Bargain Counter.

- Debs and Hanford, two-color poster, 12x25. Three copies, 25c; 100 copies, \$1.00.
Envelopes—Debs and Hanford picture and your name and address, 100 for 50c.
Platform posters, large type, good paper, 10x20, 10c; 25c; 100 copies \$2.50.
Pen drawing of Marx, by Lockwood, printed on fine grade paper, 10x25, 10c, 3 for 25c, 10 for 60c.
Soviet private mailing cards, in colors, 10c per dozen, 100 for 75c.
Debs stickers. Something new. Hot stuff. \$1.00 per 1,000.
'A Peep Into Nature's Secrets.' by Luppulo. Cloth. Regular price \$1.00, as long as they last, 15c per copy.
'The Key That Fits the Lock,' by Elizabeth. Regular price 50c, as long as they last, 10c per copy.
'Regular price 10c, as long as they last, 5c a copy.
'The Struggle for Existence,' by Walter Thomas Mills, 640 pages. One hundred copies to be given away. One each day to the sender of the largest list of yearly subscribers found in the mail each day.
'Soles in the Union and Legard price \$1.00. Other numbered, as long as they last, 50c per hundred.
National platform, in leader form, 20c per 100 copies.
Twenty copies of the Appeal each week to one person for ten weeks, \$1.00.
'Religion and Politics,' by Ernest Untermann. New pamphlet. Just out. 100 copies \$1.00.
'Socialism, a New World Movement,' by Ernest Untermann. New. 100 copies for \$1.00.
'Platform Textbook' Contains all platforms, including those of 1904. 25c a copy.
'Social Hell,' a few hundred copies of Ryan Walker's great cartoon book of 32 pages. No covers on this. To clean them out, a dozen for 25c, or 50 for \$1.00.

WHY MAN HAS THE RIGHT TO THE PRODUCT OF HIS LABOR.

'Every man has the right to the product of his own industry, because it is a part of himself; into it he has put a portion of his life. His life is his own, therefore, this portion of his life is his own, too.'

The evil of slavery was not that families were separated. If the law had provided explicitly that slave families should not be separated, still slavery would have been unjust.

ATROCITIES IN COLORADO.

Related by an Eye Witness. The following is an exact copy of a part of a letter written to a lady in Girard...

Your letter received, and I was glad to get it. Now, I must tell you of last night's fight. We all went to the creek yesterday, where Mr. and Mrs. Chapman, and when he came home from work he was mad. He said the superintendent of the mine wanted him to go on a raid, but he refused.

REPUBLICAN TICKET.

- Roosevelt and Fairbanks, Politician and Multimillionaire.
Platform: Gold Standard; Protective Tariff; "Good Trusts."
Supporters—ROCKEFELLER, Oil King; SPECKLES, Sugar King; SENATOR PLATT, Capitalist Arrested for Forgery; PERRY HEATH, Bootler; SENATOR BURTON, Convicted Bootler; SENATOR DIETRICH, Convicted Bootler; SENATOR SMOOT, The Mormon; DOWIE, Sub-God; PEABODY, Colorado Bull Pen; JOHN MITCHELL, Labor Leader.

DEMOCRATIC TICKET.

- Parker and Davis, Politician and Multimillionaire.
Platform: Gold Standard; Protective Tariff; "Good Trusts."
Supporters—GUFFEY, Oil Magnate; BAER, Coal King; SENATOR STONE, Montana Land Pirate; BELMONT, Wall Street Banker; MARSHALL FIELD, Merchant Prince; SENATOR HILL, Professional Politician; STEUBENBERG, Idaho Bull Pen; SAM COMBERS, Labor Leader.

"THE STRUGGLE FOR EXISTENCE."

By Walter Thomas Mills.

This is the most nearly complete work on Socialism produced by an American author. It is prepared for use as a text-book, with summaries and questions at the close of the chapters...

An excellent feature of the book is the simplicity of the language, which can readily be understood by anyone capable of reading newspaper English. This is a feature worthy of consideration when it is remembered that many are getting their first training in economics through the study of Socialist literature.

The work is necessarily large, containing 640 pages, neatly printed from large type on good paper and substantially bound in cloth. Every Socialist should read it and have it in his library, as it is valuable for reference.

Price, postpaid, \$2.50.

APPEAL TO REASON, Girard, Kan.

WHAT ONE BOOK DID. A man once took a little look to a shady book beside a brook and gently shook the cobwebs out of his brain. Then began to scan the words that ran to show how man forever can be made the man of poverty...

MR. WORKINGMAN, WHICH?

Republican Ticket. Roosevelt and Fairbanks, Politician and Multimillionaire. Platform: Gold Standard; Protective Tariff; "Good Trusts." Democratic Ticket. Parker and Davis, Politician and Multimillionaire. Platform: Gold Standard; Protective Tariff; "Good Trusts."

IT IS NOW OR NEVER.

Only a few days more and our wonderful contest will close. Have you entered it? If not, read this advertisement carefully and write to us immediately. Never before was the opportunity offered to win \$25,000 in gold at a cost of 25c in a contest where your own skill in estimating de-

THIS CONTEST CLOSES OCTOBER 15th

six weeks before the great St. Louis World's Fair closes. Not a certificate will be sold or a penny accepted after October 15th. We are offering

\$85,500.00 IN GOLD

The largest prizes ever offered in any contest, and are divided as follows: To the nearest estimate \$25,000. To the next 100 nearest estimates, \$2,500 each. To the third nearest estimate, \$1,000 each. To the next 200 nearest estimates, \$1,000 each. To the fifth nearest estimate, \$500 each. To the next 500 nearest estimates, \$1,000 each. To the sixth nearest estimate, \$1,000 each. To the next 1,000 nearest estimates, \$1,000 each. To the next 20 nearest estimates, \$100 each. To the next 50 nearest estimates, \$50 each. Total \$85,500.

ESTIMATES 25 CENTS EACH. 5 FOR \$1.00.

MISSOURI TRUST COMPANY.

For every estimate you are given a separate engraved and numbered certificate with coupon attached. These certificates are not like others, but are simply certificates of membership in the contest. You are entitled to make one estimate for each certificate. The more certificates you purchase the more estimates you make. The surest way to win one of the large prizes is to purchase a large number of certificates and make a great many estimates. Your estimates will cost you 25 cents each, or 5 for \$1.00.

YOUR ESTIMATES MUST REACH US BY OCTOBER 15th. We will simply seal up the certificates with duplicate coupons attached, and allow you the privilege of filling in your own estimate on the very last day of the contest. You do not have to make your estimate NOW, but you can buy your certificates NOW, and hold them until the very last day of the contest.

THE APPEAL TO REASON IS THE ONLY one who has a kick coming on 'Introduction to Socialism.' It works him nearly to death to get enough printed. But he hasn't said 'Social Hell,' a few hundred copies of Ryan Walker's great cartoon book of 32 pages. No covers on this. To clean them out, a dozen for 25c, or 50 for \$1.00.

THE WORLD'S FAIR CONTEST CO., 6837 Delmar Avenue, St. Louis, Mo. NOTICE—Contestants are directed to understand that participation in this contest is limited to subscribers for any one paper, but that the contest is being advertised in a large number of other publications, the publishers for all of which are privileged to compete and share in the distribution of the prizes offered.

75 CENTS. THE WHAT AND HOW COMBINATION. 5 What to Do and How to Do It, 25c. 5 Why Socialism, 25c. 5 Introduction to Socialism, 25c. 5 Social Hell, 25c. 5 How to Get Socialism, 25c. 10 Millions of Millions, 25c. An effective little propaganda leaflet, 10c. Send 75 cents for the What and How Combination and put these books into circulation. Appeal to Reason, Girard, Kan.





THE SUBSCRIPTION LIST IS PUBLISHED IN THE WORLD

THIS LAD WILL WORK FOR DEBS.

Dear Appeal: I am a little boy, 10 years old. I have read your paper regularly for a year...



THEY "NOR-DE-FOOL" THEM.

Comrade Ivan L. Hoff, of American Falls, Idaho, orders ammunition to the tune of \$2.00...

to anyone we can get to read them, and scatter them all over the country.

CHALK-TALK ARTIST.

Dear Comrades: We have a "Chalk-Talk" Socialist on the soap box in Michigan...



THE LIVELIEST PAPER.

Dear Appeal: The Appeal to Reason is the liveliest Socialist paper I have seen this year...

am convinced that it is the only chance the people have to get from under the damnable yoke.

OF A DIFFERENT COLOR.

Here is a letter from a poor old man - the world to know that he is not a Socialist and that he is still patriotic...

State committees in the following states have arranged for special editions of the Appeal...

Special State Editions.

OVER AND UNDER. Over the summit of yonder hill rises a palace fit for a king...

A letter from Comrade May Beals yesterday said: "I wish I had wings with which to fly - it would save so much car fare."

The May Beals Fund.

Send your contributions to me and I will forward them to May Beals, after giving you credit for them in the Appeal...

HE NOW SEES THE LIGHT.

Dear Comrades: I wish to assure you how I admire the strong and sturdy stand the Appeal has taken in regard to a great truth...

HE FINDS SOCIALISM FASCINATING.

Dear Appeal: Enclosed find order for list of books. And while writing I cannot fail to express the pleasure I have derived from the fascinating study of Socialism...

WHY HE IS A GRAPHER.

Mr. Editor: I am a grafter because the law of the land gives no license to graft, and am going to use that license to the fullest extent of the law...

WILL READ MULLER NO MORE.

Dear Appeal to Reason: I write this prepped up with pillows, for I am a grifter because the law of the land gives no license to graft...

DEMOCRATS ON THE RUN.

Dear Comrades: The rank and file of the democratic party are on the run, except those who are trying to sustain life by clinging to the old...

THE SOCIALIST PARTY.

William Mailly, National Socialist Party, 269 Dearborn street, Chicago, Ill.

WE PRINT

At the following Prices... Business Cards... Envelopes... Regular Statements... Bill Heads... Letter Heads... Posters... Express Paid

ONE OF THE FAITHFUL.

Dear Comrades: Please find enclosed ten subscribers. I am a poor widow and have a family to raise, but will do all I can from this time on for the only cause...

ON TO LIBERTY.

Comrades: "On to Washington!" Enclosed find cheque to help pay the freight, and send the best Socialist paper on earth, namely, the Appeal to Reason...

HE WON'T DO IT ANY MORE.

To the Appeal to Reason: Dear Friend - I am a sick and old man, but I have been ready to give my hand, now, sign "On to Washington"...

PUSHING THE WORK OF ORGANIZATION.

Dear Comrades: A week ago I sent you an appeal for aid in the shape of your list for Beaver county, in order to help me get that county organized...

CHEAP CATTLE.

There are men in every community who are kept in the ranks of political parties by promises of offices they never get...

THE STORY OF THE APPEAL AND THE COMMON NATION.

A good many of the comrades who are entitled to a copy of this little booklet are flooding the office with letters...

AGENTS WANTED

Agents wanted for the sale of the Appeal to Reason in various territories...

Special West Bound Tourist Excursions

To Colorado and Utah Season of 1904 via THE MISSOURI PACIFIC RAILWAY.

THE STRAT COPY.

Dear Sirs: Please send the Appeal to me until after election. I was reading in your paper the other day about the desperate...

BESS THE BOY.

Dear Comrades: Enclosed find order for four valuable paper. This is my first attempt, but I want the little book I saw advertised...

DEAR FROM AWAY UP NORTH.

Dear Appeal Editors: It is with great pleasure that I send you my contribution to the Appeal to Reason...

50 CENTS THE CLASS CONSCIOUS COMBINATION.

1 Sparks of the Proletarian Revolution 10 1 Political Economy of Jesus 10 1 Principles and Program of Socialism 10 1 Why Farmers Should Be Socialists 05 1 Engels' Manifesto 05 10 A. B. C. of Socialism 05 100 National Puff Blasts 10 215 pieces, all useful in the campaign 10

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Can Do Without Him—The answer of Socialism to the capitalist is that society can do without him, just as society now does without the slave-owner or feudal lord, both of whom were formerly regarded as necessary to the well being and even the very existence of society.—Prof. William Clarke.

An Ahead-of-Time-Order Wanted.

In railroading, emergencies sometimes arise when the train dispatcher considers it important for some certain train to run ahead of its regular, scheduled. In such cases the dispatcher gives an "ahead of time" order.

It seems to me that the time has come when the Appeal train should be given an "ahead of time" order.

You of the "Army" are the dispatchers. Will you give the order? The engine is in good shape, the boiler is hot and the engineer has his hand on the throttle awaiting your orders.

You are the dispatchers—you regulate the speed.

The special rate for September on three month subscribers gives us a clear track.

Don't turn the red board on us by failing to do your part—don't go to sleep on duty.

And don't forget the one who stays awake and gets in the largest number of these special rate three month subscribers during this month is going to get a beautiful souvenir watch—one that will pass muster with the most night inspector.

And on the inside of the case there will be the evidence in shape of an inscription to show that you did not fail to do your part in this campaign that will be long remembered by the veterans of the social revolution.

Time's up—all aboard.

What is the Socialist solution for the negro problem. I am asked. First, Socialists do not look upon the negro as a problem but as a workingman. The economic interests of all workers, be they white, black, brown or yellow, are identical and all are included in the program of Socialism.

It is easier to learn a thing than to unlearn it. If this were not so it would be a short job to teach the working class that Socialism was their only salvation.

A correspondent wants to know who makes international law. As near as I can make out international law is made by strong nations for weak nations to obey.

To hear some christian gentlemen talk one would think it was positively wicked for one to advocate a system under which everybody would have enough to eat all the time.

Mitchell's investigation of the labor conditions in France and other countries will do the workers of this country about as much good as a new receipt for making mud pies.

Comrade Wayland has engaged a young man to board every passenger train going through Girard and put a copy of the Appeal in the hands of every passenger. Are you doing this at your town?

With the courts and the militia on one side and an ever growing unemployed army on the other the fate of the trade unions look much like that of a grain of wheat between two mill stones.

Josh Billings had a mule which he claimed would stay good six months just to get a good chance to kick. I'm different from Josh's mule in this way—I'll kick six months just to get a chance to be good.

"Long live hypocrisy and humbug," exclaims the Post Dispatch of St. Louis. "People cannot go to the Fair on Sunday and be instructed, but they can go to an automobile race track on Sunday and be killed."

A press dispatch from Marceline, Mo., states that pickpockets are following Senator Fairbanks on his speaking tour of the west. Are we to take this as proof positive that the old saying is true that birds of a feather flock together?

A Warning.

It is the duty of the old political parties to cast aside their self-complacency and their sham issues and begin honestly to work for the betterment of the whole people. The Socialists will grow in power if bitter conditions develop among the masses. False doctrines can be combated most successfully by true acts.—Chicago Daily News.

Election Returns.

You will be intensely interested to be printed in the Appeal following November 8th. So will other comrades throughout the country. I want you NOW to resolve to help the Appeal gather the material for the greatest election edition ever printed. Others want to hear from your precinct, and there is no one but YOU to send the news—the Associated Press will not. The Appeal wants—

FIRST—The vote at your last state and national election.

SECOND—Vote at November 8th.

Send this information on postal card—do not write letters.

Give vote only of heads of ticket. KEEP THIS IN MIND.

APPEAL ARMY PICTURE GALLERY.

The above is the title of a little booklet that will interest every member of the Army. It will be the story of the greatest army in the world, partially told by pictures.

Capitalistic society paints pictures and biographies of its so-called great generals; the Appeal proposes to print the pictures and biographies of "the men in the trenches"—the men and women who do things worth while.

Like "The Story of Appeal to Reason and C. N.," this little book will not be made to sell—no amount of money can buy it.

Every member of the "Army" is entitled to have his or her picture in this book with a short biographical sketch. Next week I'll tell you how. Watch this space.

HOT CINDERS.

By E. N. RICHARDSON.

Enforcing law is a matter of dollars.

With the old parties there is but one issue—Roosevelt or Parker.

With the first dawn of civilization men began to crucify their fellows and they are still at it.

Bishop Potter's model saloon comes about as near solving the liquor question as the prohibition party.

Some men are hard to suit; if you tell lies about them they kick and if you tell the truth they kick worse than ever.

I note it is getting safer than it was to travel on the railroads—the newspapers only record about two wrecks a day lately.

Even the plute papers are beginning to recognize that Wellman, the republican party press agent, overdid the Colorado matter.

A number of Illinois supervisors are making an attempt to solve the tramp problem. They should be handed a copy of the Socialist platform.

On November 8th the real union men of the country will celebrate a real labor day by marching to the ballot box and voting for Debs and Hanford.

Have no regrets for the past, no fears for the future, do the best you can today. When you have done that you have done all there is to do.

A press dispatch says the Czar has decided to go to the front. Wonder why he doesn't wait and let the front come to him—it's headed that way.

If you want to know why men sell liquors, happen around about closing up time and assist the proprietor of some "model" saloon check up the cash register.

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The government minis coin the dollars while the "standard" crowd appropriate them. And why should they not? They own the government and as long as we uphold private ownership we must concede their right to the benefits of such ownership.

We hear a good deal of how Cortelyou is worried over the LaFollette tangle in Wisconsin. Judging from the reports from Milwaukee, I'm thinking it is the Socialist "tangle" in Wisconsin that will make our good friend Cortelyou order a towel and a chunk of ice.

Comrade Grahn, of Indianapolis, says he meets many men who have locked up their minds and lost the key. A year's subscription to the Appeal and a copy of "Introduction to Socialism" will assist all such in finding the key.

Mrs. Brown Potter, the actress, has just purchased a number of "emotional" gowns, says a news dispatch, with which she expects to create a big sensation in London this season. It is stated that these gowns each cost a small fortune. The rich must be amused, you know.

"Speaking of straw votes," said a traveling man to me the other day, "I saw something on the train between here and Pittsburg that beats it all hollow. I was riding in the smoking car in which

COMING IN A NATION DEMOCRATIC CONSISTENCY.

1896.

We are unalterably opposed to monopolism, which has looked fast the prosperity of an industrial people in the paralysis of hard times. We demand the free and unlimited coinage of both silver and gold at the present legal ratio of 16 to 1, without waiting for the aid or consent of any other nation.—From the platform adopted by the democratic party in 1896, at Chicago, and reaffirmed in 1900 at Kansas City.

1900.

We do heartily endorse the Kansas City national democratic platform as a honest expression of the views of the people, framed after due deliberation. We heartily endorse the nomination of William Jennings Bryan for president.—From resolutions adopted by the Allegheny county democratic convention in 1900.

1904.

I regard the gold standard as firmly and irrevocably established, and shall act accordingly if the action of the convention today shall be ratified by the people.—Telegram of Judge Alton B. Parker, democratic candidate for president, sent to the democratic national convention of 1904.

FOR PRESIDENT, EUGENE V. DEBS, Of Indiana.

FOR VICE PRESIDENT, BENJAMIN HANFORD, Of New York.

OLD PARTIES ALARMED.

Old Party Managers Making Heroic Efforts to Stem the Tide, Setting in Toward Socialism.

From the Chicago Tribune.

"Please send names, addresses, and politics of controlling owners of factories and other industrial institutions, and also the names, addresses and politics of the managers of the plants."

The above notice which has been sent by the republican managers to every county chairman in the state, indicates to some extent the importance attached to the industrial movement by both national and state leaders.

Nineteen Chicago labor unions, according to information received at national headquarters, have affiliated themselves with the Socialist movement headed by Eugene V. Debs.

The labor vote, in the estimation of the republican managers, will be cast for Debs in numbers never before given to a candidate appealing directly to the unions. As between Roosevelt and Parker, it is their opinion that the latter will lose the more heavily.

Democratic managers are hoping to find votes among the unemployed whose numbers they report as considerable. In the opinion of the republicans this vote will go to Debs if no changes are made by industrial conditions, and the republican view of the conditions is decidedly more optimistic than the democratic.

Debs Organizing His Campaign.

Congressman Tawney, chairman of the republican speakers' bureau at the western headquarters, called attention yesterday to the organizing being done by Debs and his supporters.

"In New York the organizing is progressing with rapidity," he said. "Here in Chicago and in all large cities this movement is gaining strength. Naturally, we believe that it will take votes from the democratic ticket. In the rural districts it will be different. The radical Bryan element there will turn to Watson."

"The Socialist organizers are busy in every factory community. In Galesburg the other day three Socialist speakers were dragged off soap boxes and arrested. As fast as one was taken in another took his place on the box. It showed the energy with which they are spreading their propaganda."

WILL VOTE FOR DEBS.

Dear Appeal to Reason: I don't know whether I am entitled to the prefix "Comrade" or not, as I am not yet a Socialist. I had looked for nearly eight years for a coming redeemer of the common people from the plutocracy, after a noble struggle in the St. Louis convention for a graduated income tax, finally surrendered to the numerically strong plutocrats, instead of holding on to his former supporters to follow him and nominate independent candidates. I feel more and more inclined to vote the Socialist ticket.

"In Illinois L. S. Social vote will not affect us so much as it will our opponents," said Dennis J. Hogan, democratic state chairman. "Most of the miners in southern Illinois have been voting the republican ticket for several years, and that is the class likely to swell the Socialist column. Old-time democratic counties were swung into the republican column after the Virden strike and they have not gone democratic since. There is another phase of the situation, and that is, that the radical element which voted for the republican party to compel the democrats to adopt their ideas are Socialists. They will vote for Debs and will hurt our opponents."

UNDER SOCIALISM

the hauling of goods from one place to another and then back again would be done away with. Goods would be shipped directly from the place of production to the place where needed for consumption. This would take away half or more of the running of trains that now run, and the roads would be freer to be used by many regular and excursion trains for the pleasure of the people for the enjoyment of the people and means to enjoy such pleasures. The same would be true of the bottoms that float on the waves and rivers and lakes. When business for profit has been done away with the people will have the use of the public utilities for making life worth living.

UNDER SOCIALISM

the pleasure houses—theater, opera or lecture—would be increased many fold and made much more attractive than they now are, for all the people would have abundant time and means to attend. These would take up hundreds of thousands of the people who would be no longer needed in the abolished vocations. A large per cent of the people would be employed in the department of pleasure and entertainment. The world has not enough to accommodate one-fiftieth of the population now.

UNDER SOCIALISM

every child will have as good schooling as it will take, will have as good clothes as any other child, as good food, live in as good a house and have as good training for some useful vocation. Socialism recognizes that the children of today will be the men and women of tomorrow who will govern the nation, and that no expense is too great to fit them for their station in life.

UNDER SOCIALISM

one child cannot stigmatize another that it is poor or that it has not as good clothes, or that it cannot enjoy this, that, or the other. Such things now embitter, even if unexpressed, the lives of millions of children. All children will have as good as any. Ability will not depend on the wealth of the parents to develop opportunity. Every child will have every opportunity that it can make use of.

SOCIALISM

is the co-operation or partnership of all the people in the production and distribution of all the things that go to elevate and happily mankind. Each will get his part as he helps to produce, with no subtraction for interest, rent or profit.

SOCIALISM

will fill the earth with gladness which will give even the present rich more joy without personal wealth than all their wealth now gives them. The rich accept Socialism as well as the poor as soon as they comprehend it.

FEAR SOCIALIST VOTE.

Campaign Managers Wonder How Much Debs Will Draw from Old Parties.

From Chicago Daily News.

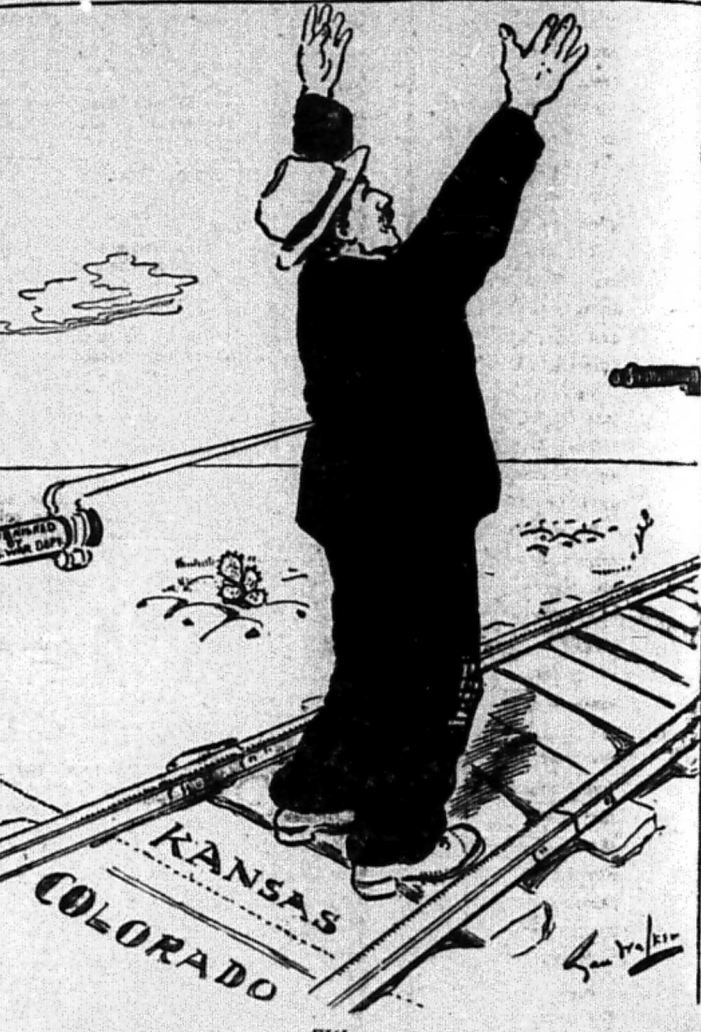
The size of the Socialist vote as it will appear after the election of November 8th has developed into a problem of national importance to the campaign managers. Statements came out today from republican, democratic and Socialist headquarters showing the interest and concern of the old parties and the hopes of the followers of Eugene V. Debs. Mr. Debs will make the most extensive campaign tour this year ever undertaken by a presidential nominee. His itinerary will stretch from Portland Ore., to Portland, Me. So numerous have been the call for speeches that Chicago gets only one address, which will be delivered at the Auditorium, October 17.

Figuring on the Vote.

The statements made today by the various campaign managers brought

"The morality which Socialism teaches is by far superior to that of its adversaries."—Prof. Francesco Nitti, professor of Political Economy in the Catholic University of Naples, in his great work, "Catholic Socialism," preface, page 9.

Colorado as Seen by Cartoonist Walker.



From the Bull Pen, then driven like cattle to cars, carried across the state line and thrust out, without food or water, upon a bleak plain, only to be driven back at the point of Kansas shotguns; there is no place for the deported miner to go but to heaven. He can't go to hell—for he is already in it. These deportations should make the blood of every slave over the world boil. It is another blot upon many of the crimes of plutocratic bribed and bought government against the worker. The worker has ever been the dumb, driven beast of labor, creating all wealth, all industry, and then handing it over to his masters. These deportations have done good. They have made the slave think—and here ends this chapter.

Debs vs. Cleveland.

Although the McClures may have turned down Debs' side of the historic A. R. U. strike, after having given Grover Cleveland the opportunity to distort and garble facts, it is perhaps just as well. The Appeal to Reason is running its presses night and day to turn out a million copies of Debs' reply to old Grover, and the Newspaper Enterprise Association has sent the most for of the article to its forty or fifty dailies, while the labor press will also print liberal portions of it, so that the suppressed story will really have ten times wider circulation than it is just now had through McClure's. It is still about time that some of the plutocratic magazine people were given to understand that they are not yet absolute monarchs, and Debs is the boy who can beat them to a finish.—Cleveland Citizen.

One free lodging house in New York City fed and housed 41,000 out-of-employment men, since the first of the year. During the same six months of last year, the total number was 28,000.

The manager of the institution said to a world reporter: "A majority of our guests are men of middle age, who are able to work; men who want work but can't get it. The average age of these men is 41 years." This is the sort of prosperity which the great mass of mankind vote for. Homeless men! Men willing to work! Homeless in a great city teeming with millions of dollars of wealth! I wonder if men will always be so blind?

"Closed" Shop at Pullman.

Union men laid off by the Pullman company at Chicago, Ill., recently, when the working force was decreased, have protested to the Chicago Federation of Labor that they have been told they will not be re-employed unless they make application for work through the employment bureau of the Chicago Employers' association.

When you've got a tough patient that won't read a word, And knows all about it from what he has heard, Try him once more again—Just send for Finnegan.

Arrangements are being perfected for a joint debate October 8th, San Francisco, Woodward partition, H. V. Ready will represent the Citizens Alliance and Comrade Lewis the Socialist party. It will be a warm meeting.

Might doesn't make right, but right does make might. The little red stickers invite the wayfarer to vote for Debs. Here is where they are right, and this rightness makes for mightiness. Stick 'em up, \$1.00 per 1,000.

STICK 'EM UP! STICK 'EM EVERYWHERE! PLEASE THE EARTH WITH SOCIALIST STICKERS! The Appeal has just got a cargo of stickers with red borders and red-hot red ink. Some have Comrade Debs' picture. You can have them all with the picture or assorted, as you like; but get them quick and mark every box car and tin barrel from Maine to California. A THOUSAND, POSTPAID, \$1.00. Appeal to Reason, Girard, Kan.

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