

A Timely Project



THE NEW MAGAZINE



"TO LAUGH THAT
WE MAY NOT WEEP"

GOOD MORNING

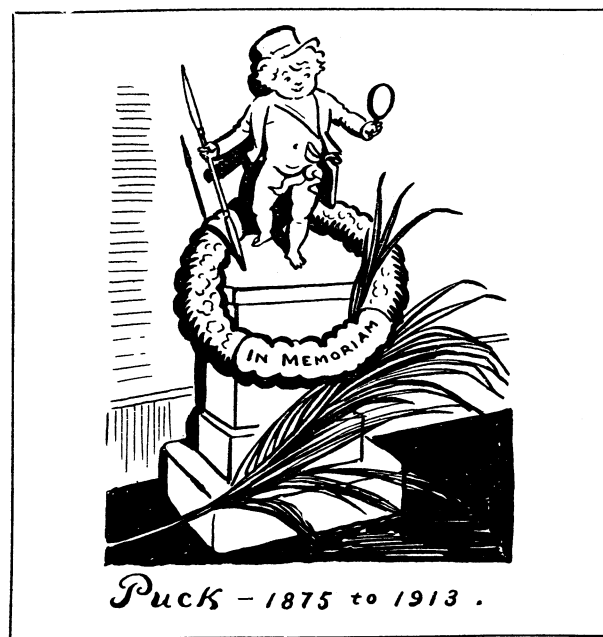
Art Young
Editor

A LITTLE HISTORY

In the old days the principal independent humorous journals in America were Puck and Life.

Puck (born in 1875), freely attacked corrupt institutions and public officials, proclaiming "What fools these mortals be."

In 1883 Life was born and for



many years the editor, (though peculiarly individual in his policy) opposed the war-makers and imperialism, attacked the evil of child labor and ridiculed in picture and text the arrogance of wealth.

These publications grew in public favor largely because of their independent point of view. They became self-sustaining and financial-

ly strong. The big Puck Building at Houston and Lafayette Streets, N. Y., represents a part of the earnings of the live, independent Puck. The success of Life is well known. But like their serious monthly contemporaries of fifteen years ago, McClures and Everybodys, these pictorial humorous papers lost their virility and gradually succumbed to the pressure of Commercial Aristocracy.

THE NEW DAWN

The old magazines are out of touch with the new spirit of protest the world over.

From the chaos of hypocrisy, educated stupidity and distress emerges the new spirit of industrial liberty.

A few splendid but formal and rather heavy magazines reflect this new spirit. But only one in America that lifts the curtain of the time to satirize, rebuke and ridicule the forces of darkness.

Good Morning has the field to itself. This magazine is adding to the life and laughter of a disillusioned world; more than that, it is

receptive to the new and unconventional in art and literature. It is not imitative of the successful European magazines devoted to pictorial satire and humorous literature. It is original, has feeling, imagination and brevity. It is instinctively native and artistic.

Since May 8, 1919, the date of its first appearance, the demand for **Good Morning** has been remarkable. Sixteen numbers have been issued. It is now published semi-monthly at 15 cents a copy, \$3.50 yearly.

A TIMELY PROJECT

Good Morning is incorporated for \$75,000 and offers \$25,000 of 7 per cent preferred stock—\$10 per share. We would be pleased to have you subscribe for stock in **Good Morning**.

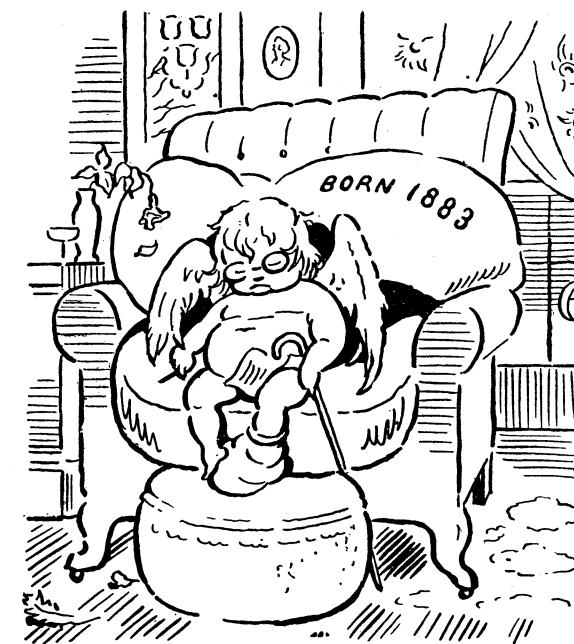
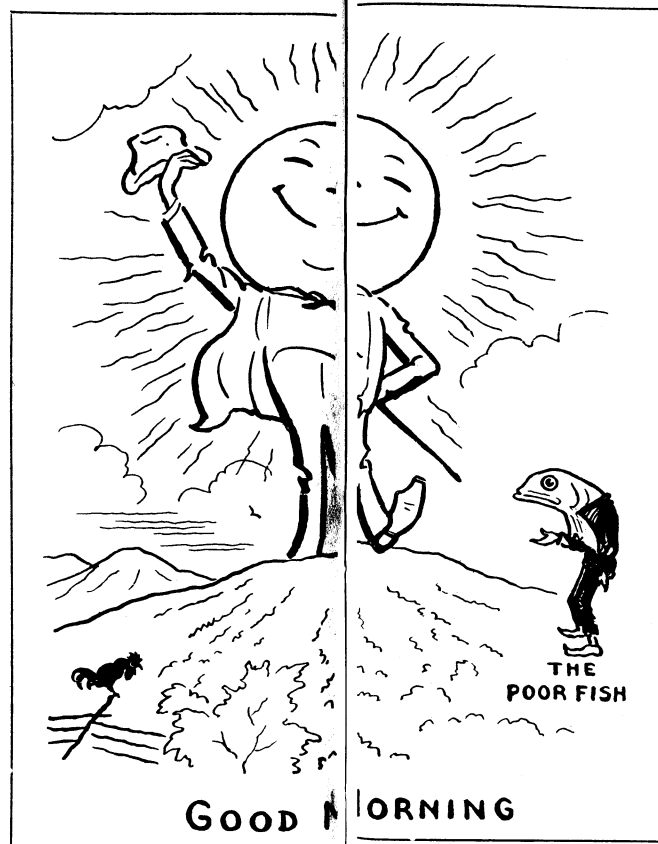
Fill in the enclosed blank and send it with your check or money order.

Your subscription for stock will be acknowledged immediately.

GOOD MORNING CO., Inc.
7 East 15th St., N. Y.

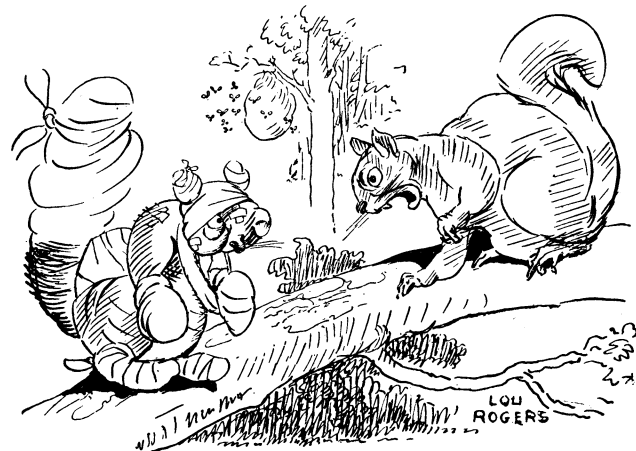
Contributing Artists and Writers:

OSCAR AMERINGER	BOARDMAN ROBINSON
JOHN BARBER	LOU ROGERS
CORNELIA BARNS	H. STENGEL
MAURICE BECKER	CLARA TICE
LOUISE BRYANT	H. J. TURNER
OSCAR CESARE	LOUIS UNTERMAYER
S. A. DE WITT	HENDRIK VAN LOON
MCALLISTER COLEMAN	CLIVE WEED
WILLIAM GROPPER	CHARLES A. WINTER
JESSIE W. HUGHAN	LOUIS WEITZENKORN
NORMAN JACOBSON	C. E. S. WOOD
ROBERT MINOR	CLEMENT WOOD
ETHEL PLUMMER	MAHONRI YOUNG
EDNA ST. VINCENT MILLAY	

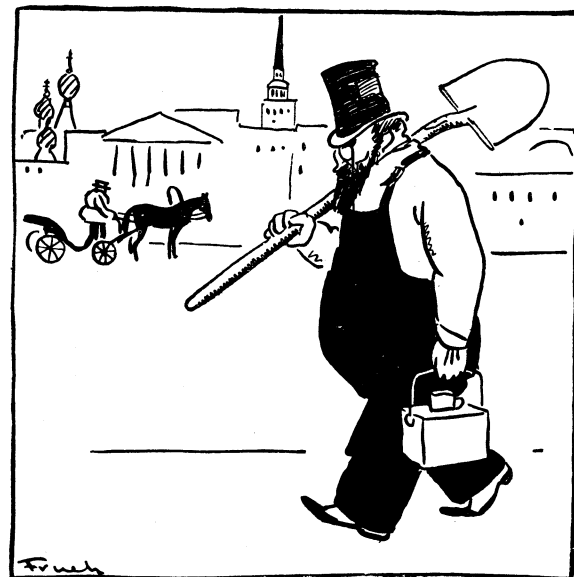


• LIFE •

Clipped from Good Morning

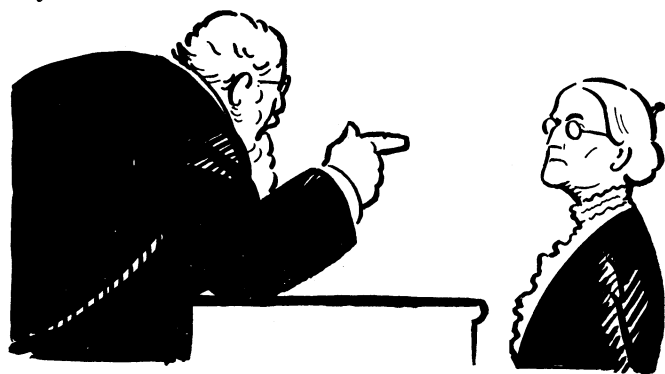


Sympathetic Friend: 'Smatter?
Landlord Squirrel: I tried to raise the rent on the Hornets.



SOCIETY NOTE FROM MOSCOW

Grand Duke Neverworksky, who is noted for correct costumes, appeared on the Boulevard last Sunday in overalls of a new cut. The Grand Duke says that overalls will not be worn creased this year.



WISDOM REPEATS ITSELF EVERY DAY

Susan B. Anthony was arrested, nearly a half century ago, for voting at the polls. The judge told her if she did not like the United States laws she'd "better go to some other country."

Behold, we have toiled and worried and wrought, and now we have a rich country full of poor people.

Let there be humor and let there be seriousness, but let the great Doctor of Moods mix them in proper proportions.

The most hopeless thing about being a misfit is that you don't even fit in with the other misfits.

May we ask what that Kentucky guy 103 years of age is doing outside the United States Senate?

IF LINCOLN SHOULD COME BACK

"Who is that talking?"
"They call him Abe."
"Oh, one of those East Side Bolsheviks, I suppose."



Maid: A gentleman wants to know if Mrs. Smith lives here.
Lady: Have I ever been Mrs. Smith?

Wisdom of the Poor Fish



For a change, The Poor Fish says he's been thinking of investing in a good cause. But just now he wants to buy a few more shares of Iceland Orange Groves Limited.